C06717-2022

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

- 1. Date of Report (Date of earliest event reported) Sep 2, 2022
- 2. SEC Identification Number 22401
- 3. BIR Tax Identification No.

000-491-007

- 4. Exact name of issuer as specified in its charter PRIME MEDIA HOLDINGS, INC.
- 5. Province, country or other jurisdiction of incorporation Metro Manila, Philippines
- 6. Industry Classification Code(SEC Use Only)

7. Address of principal office

16TH FLOOR BDO TOWERS VALERO (FORMERLY CITIBANK TOWER), 8741 PASEO DE ROXAS MAKATI CITY Postal Code 1227

- 8. Issuer's telephone number, including area code (632) 8831-4479
- 9. Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
COMMON	700,298,616	
PREFERRED	14,366,260	

11. Indicate the item numbers reported herein

Item 9 Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc. PRIM

PSE Disclosure Form 7-1 - Notice of Annual or Special Stockholders' Meeting References: SRC Rule 17 (SEC Form 17-C) and Sections 7 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Notice of Annual Stockholders' Meeting

Background/Description of the Disclosure

We advise that at the Regular meeting of the Board of Directors of PRIME MEDIA HOLDINGS, INC. (the "Corporation") held on August 15, 2022 at 5:30 p.m., the Board of Directors of the Corporation approved the holding of the Annual Stockholders' Meeting of the Corporation on 23 September 2022, and setting 02 September 2022 as the record date of the said meeting.

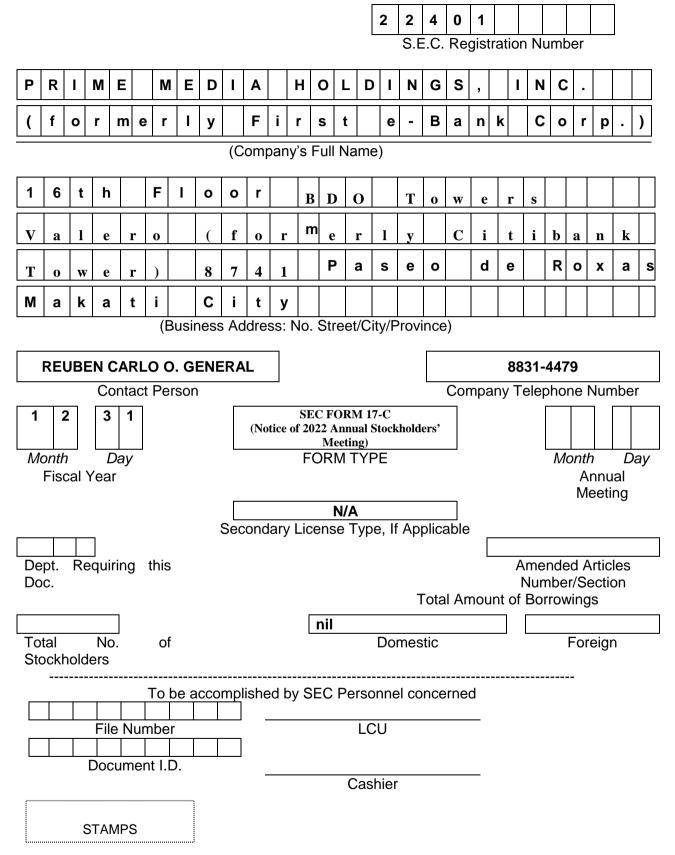
Type of Meeting						
AnnualSpecial						
Date of Approval by Board of Directors	Aug 15, 2022					
Date of Stockholders' Meeting	Sep 23, 2022					
Time	2:00 P.M.					
Venue	16F BDO Towers Valero (formerly Citibank Tower) 8741 Paseo de Roxas, Makati City via Virtual Meeting/Video Conferencing/Remote Communication					
Record Date	Sep 2, 2022					

Agenda	 Call to Order. Proof of Notice and Certification of Quorum. Approval of Minutes of Previous Stockholders' Meeting. Approval of the Annual Report and the Audited Financial Statements for the year ending December 31, 2021 Amendment of the Articles of Incorporation (AOI) to reduce the par value of all Series A Preferred Shares from Php1.00 to PhP0.04 per share Amendment of the AOI to convert all Series A Preferred Shares into Common Shares at the conversion rate of 25:1 Amendment of the AOI to create a new class of Preferred Shares which shall be referred to as Series C Preferred Shares and to authorize the conversion of the remaining foreign-owned shares to Series C Preferred Shares subsequent to the conversion of all Series A Preferred Shares, with said foreign-owned shares approximately numbering Three Hundred Forty Thousand Six Hundred Sixty Four (340,664) based from records as of 30 July 2022 Amendment of the AOI to reclassify all Series B Preferred Shares into Common Shares. Approval to redeem all Series C Preferred Shares with redemption price set at its par value per share and payable in cash Approval to redeem all Series C Preferred Shares with Atty. Hermogene H. Real and Ms. Michelle F. Ayangco (as "Golden Peregrine Shareholders") for issuance of One Billion Six Hundred Seventy Nine Million Nine Hundred Sixty Six Thousand Four Hundred (1,679,966,400) Common Shares to be issued out of the proposed increase in authorized capital stock for Three Hundred Forty Nine Thousand Nine Hundred Ninety Three (349,993) shares of stock of Golden Peregrine Amendment of the Articles of Incorporation to increase the authorized capital stock up to Seven Billion Pesos (Php 7,000,000,000.00); Waiver by the minority stockholders of the rights or public offer requirement under the PSE Additional Listing Rule
	 Hundred Seventy Nine Million Nine Hundred Sixty Six Thousand Four Hundred (1,679,966,400) Common Shares to be issued out of the proposed increase in authorized capital stock for Three Hundred Forty Nine Thousand Nine Hundred Ninety Three (349,993) shares of stock of Golden Peregrine 12. Amendment of the Articles of Incorporation to increase the authorized capital stock up to Seven Billion Pesos (Php 7,000,000,000.00); 13. Waiver by the minority stockholders of the rights or public offer requirement under the PSE Additional Listing Rule 14. Ratification of Management Acts. 15. Election of Board of Directors.
	16. Appointment of External Auditor.17. Other Matters.18. Adjournment.

Inclusive Dates of Closing of Stock Transfer Books

Start Date	N/A					
End Date	N/A	N/A				
Other Relevant Information						
Amended to provide the Agenda of the Annual Stockholders' Meeting.						
Filed on behalf by:						
Name		Reuben Carlo General				
Name Designation		Reuben Carlo General Corporate Secretary				

COVER SHEET



SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1.	<u>August 25, 2022</u> Date of Report (Date of earliest event reported)				
2.	SEC Identification Number 22401 3. BIR Tax Identification No 000-491-007				
4.	<u>Prime Media Holdings, Inc</u> Exact name of issuer as specified in its charter				
5.	<u>Manila, Philippines</u>				
	. <u>16th Floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati Ci</u> 227	ty			
12	Address of principal office Postal Code				
8.	<u>+632 8831-4479</u> Issuer's telephone number, including area code	•			
9 <u>N/A</u> Former name or former address, if changed since last report					
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA					
	Title of Each ClassNumber of Shares of Common StockOutstanding and Amount of Debt Outstanding				
•••					
	<u>Preferred</u>				
11	11. Indicate the item numbers reported herein: <u>Item No. 9 Other Events</u>				

Item 9. Notice of the 2022 Annual Stockholders' Meeting

We advise that at the Regular meeting of the Board of Directors of PRIME MEDIA HOLDINGS, INC. (the "Corporation") held on August 15, 2022 at 5:30 p.m., the Board of Directors of the Corporation approved the holding of the Annual Stockholders' Meeting of the Corporation on 23 September 2022, and setting 02 September 2022 as the record date of the said meeting.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

<u>PRIME MEDIA HOLDINGS, INC.</u>	<u>August 25, 2022</u>				
lssuer	Date				
REUBEN CARLO O. GENERAL /Corporate Secretary					
Signature and Title*					

* Print name and title of the signing officer under the signature.